

ACADEMIC PROFILE

Drexel University, Philadelphia, PA

B.S. in Graphic Design, June 2022

Intensive Course Abroad, Tokyo, Japan

Aging and Technology, September 2019

Intensive Course Abroad, London, U.K.

Design Explorations, December 2021

AWARDS AND SCHOLARSHIPS

A. J. Drexel Scholarship

Westphal Portfolio Scholarship

Dean's List Winter 2019, Winter 2020,

Spring 2021, Summer 2021

SKILLS

Typography

Layout / Composition

Branding

Publication

Packaging

Social Media Marketing

Environmental Design

LET'S CONNECT

gracelariveedesign@gmail.com

www.gracelarivee.com

GRACE LARIVEE

EMPLOYMENT HISTORY

D2 Groups, King of Prussia, PA

Environmental Graphic Designer | 2022-Present

- Developed and designed signage and wayfinding systems for large-scale commercial spaces.
- Developed detailed design specifications, drawings, and production files to ensure accurate and timely fabrication and installation of environmental graphics.
- Managed multiple projects simultaneously, ensuring deadlines and budgets were met, while maintaining high-quality design standards.
- Utilized design software such as Adobe Creative Suite and AutoCAD to create and present design concepts and renderings to clients.

Hello World, Philadelphia, PA

In House Designer | March 2021 - May 2022

- Created compelling designs for boutique, including Philadelphia-themed items such as apparel, glassware, and souvenirs, that resonated with customers and increased sales.
- Developed and maintained relationships with vendors and suppliers to ensure that materials and printing techniques were of the highest quality and met the brand's standards.
- Conducted research and analysis to identify trends in the market and to understand customer preferences, and used the insights to inform design decisions.

Unite Fitness, Philadelphia, PA

Graphic Design Intern | 2020 - 2021

- Designed visually engaging graphics for a local fitness studio, including promotional materials, social media graphics, and website design, that increased brand awareness and engagement with customers.
- Collaborated with the marketing team to develop marketing campaigns and strategies that aligned with the brand's goals and objectives.
- Assisted with the design and production of merchandise and apparel sold in the studio, including t-shirts and other fitness accessories.